



During Merchants' Week, beginning Saturday, October 23rd, we will have something special in every department to offer visitors to this beautiful Rose of New England. All should visit us and see what energy and enterprise, coupled with low prices and honest dealings, has accomplished since you first visited our store.

Most emphatically we beg to tell you that we were never so well prepared to serve you with the widest range of selection and the prices so tempting low as we are right now. Make your plans to buy here during Merchants' Week. We have strong values in Parlor Suits, Fine Finished Dining Room Furniture, new designs in Chamber Suits, Luxurious Couches, beautiful Brass and Iron Bedsteads.

A fine selection of Rugs, Carpets and Art Squares.

RANGES—We are agents for three of the most celebrated New England Ranges, namely The Glenwood, Magee and Household.

PIANOS—Our line includes The Janssen, McPhail and Tonk, all well-known makes.

Space will not permit us to quote prices on such an extensive line. But we are going to make prices on everything in our store during Merchants' Week so extremely LOW that you will not think of trading elsewhere.

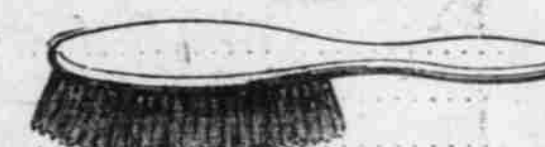
Shea and Burke
37-47 MAIN STREET

SPECIAL ANNOUNCEMENT

SPECIAL SALE
of Parisian Ivory Goods.
All these goods sold during the next 30 days will be marked or engraved without extra charge.



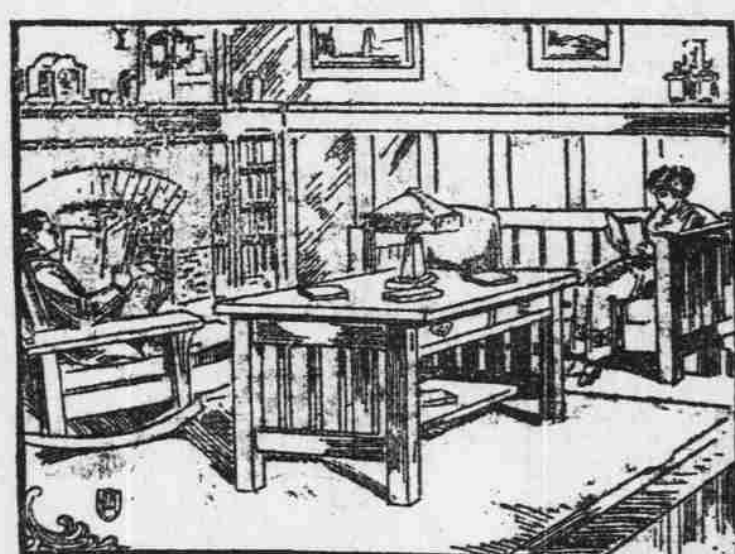
WE WANT TO SAY that we have a finer stock than last year, when a great many of our customers told us we had the finest in the country.



It's a good time to select your Christmas Articles in these goods.
You will be sure of a good assortment.

The Lee & Osgood Co.
Norwich, Conn.

FALL STYLES IN FINE FURNITURE May be found at **HOURIGAN'S**

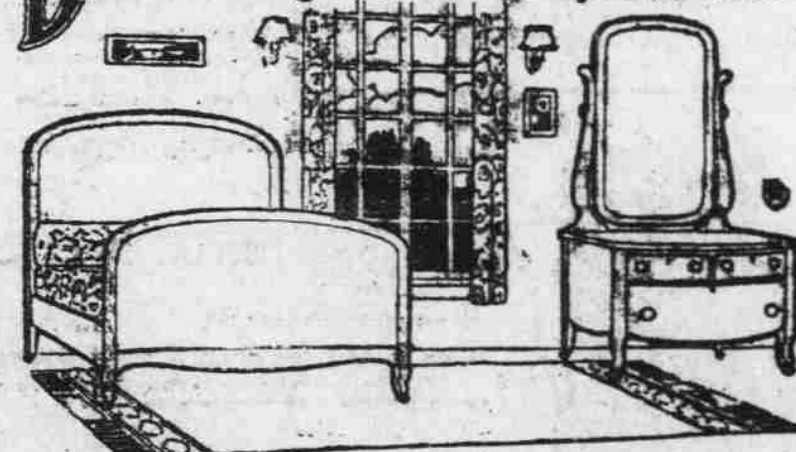


A Large Variety of Home Necessities

We have this Fall an even larger display of the newest designs in high-grade Fall Furniture for your choosing and invite inspection during Merchants' Week. For the reception hall you can find just the needed furnishings to attract the attention of your guests. There are Hall Tables, Chairs and in fact any of the desired furniture.

For the dining room we have effects in mahogany, oak and all of the wanted finishes. In fact you can furnish your home here at a surprisingly low price during Merchants' Week.

Bedroom Furniture of Pleasing Style and Popular Price!



As to the bedroom we need to say but very little. The goods will speak for themselves. The finishes are in Circassian walnut, bird's eye maple, mahogany and oak and all are in the very finest work. Come in and let us show them to you.

CRAWFORD RANGES

Crawford Ranges are known throughout the country for their wonderful baking power as well as for their economical use of coal. We invite comparison with other makes.

M. Hourigan, Complete Home Furnishers

FINN'S BLOCK, JEWETT CITY

62-66 MAIN STREET, NORWICH

THE NORWICH ELECTRIC CO.

42 Franklin Street

Phone 674

Electrical Contractors

FREE!

Merchants' Week Souvenirs With Every Purchase

Electric Flatirons \$2.75

Electric Bread Toasters \$5.00

Electric Vacuum Cleaners \$19.75

More
Less
Light
Money

EDISON BASE
WESTINGHOUSE MAZDA
Electric Lamps 27c

Better
Stronger
Cheaper

4 SPECIAL FOUR SPECIAL 4
Special House Wiring Propositions

If You Are "Just Thinking It Over" **ASK US QUESTIONS**

THE NORWICH ELECTRIC CO.